

Blue
viva





ABOUT

In 2011, a then 13-year-old Rebecca Black's song "Friday" was viewed by over 150 million people worldwide and became the fastest-growing viral song and video in 2011. Rebecca has embraced her teenage hit and has never feared speaking about her experiences. Instead, she has become a prominent advocate for anti-bullying and the LGBTQ+ community and has worked alongside organizations like the AdCouncil, GLAAD, and Best Buddies. Now, Rebecca Black is pop culture. The decade wrapped up with Black's name making nearly every notable publication's look back at the best moments of the past 10 years including Billboard and Rolling Stone. After releasing the widely acclaimed singles "Girlfriend", "Friday (Remix)", and "Personal" over the past four months, it is clear that 2021 is the year Rebecca Black will solidify her stamp on pop culture. Her debut EP is set to release in June.

A woman with blonde and red hair, wearing a white corset and a gold sequined skirt, is singing into a microphone. She is standing next to a vintage jukebox with a colorful, ornate design. The background is dark with some blurred lights.

PRESS

'PERSONAL' PREMIERE ON NYLON

WASHINGTON POST INTERVIEW

'SPILL IT' WITH REFINERY29

BILLBOARD INTERVIEW

GOOD MORNING AMERICA

VULTURE

“Rebecca Black is having a major moment, right now” — PAPER

“Black, now 23, is taking back the spotlight...” — GOOD MORNING AMERICA

**“she’s now serving up queer pop anthems.”
— VULTURE**

**“...10 years later, Black has now re-emerged in a way that’s deliberately undeniable — with a dazzling, lethal confidence.”
— REFINERY29**



**“...seeing Black return on the scene with such a confident and powerful sense of self is a vibe that we want to ride for many Fridays to come.”
— REFINERY 29**

“I have waited 10 YEARS FOR THIS REBECCA.” — MTV



HIGHLIGHTS

LIVE PERFORMANCE AT THE
GLAADS AWARDS

INTERVIEW + PERFORMANCE ON
TAMRON HALL

'hyperpop' SPOTIFY TAKEOVER

FEATURED ON BBC RADIO 1
NEWSBEAT

MUSIC VIDEOS



Friday (Remix)



Personal



Girlfriend

BOOKING

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