

Gia GUNN

PERFORMANCE ARTIST, ACTIVIST & INFLUENCER



ABOUT

Gia Gunn is a Japanese-American, transgender woman who authentically represents the LGBTQ+ community. She has gained international notoriety as a television personality, social media influencer and now, trans activist. Gia is the first open trans woman to compete in two seasons of the Emmy-nominated television series, RuPaul's Drag Race Season 6 and Allstars 4. Having experienced life as a gay male, non-binary individual and now a proud transgender woman of color, this trailblazer is on a mission to empower people to embrace change in their lives while continuing to fight for trans rights and visibility. Gia has appeared as a performer and speaker throughout the US and in 20+ countries worldwide. In 2018, she appeared on The Switch 2, a Chilean reality competition show which resulted in her being first runner up. Since then, Gia has gained a large audience in Latin America, including Mexico, Chile & Spain where she uses her fluent Spanish to connect with Latin admirers in their native language. Gia has attracted a loyal fanbase of hundreds of thousands of people worldwide and is looking to work with brands who align with her message and speak at events that support her mission of hope and inspiration.





HIGHLIGHTS

2014

Appeared on *Ru Paul's Drag Race*, Season 6

2017

Publicly came out as transgender

Feature on New Now Next on coming out

2018

Starred on Chilean TV show, *The Switch 2*

Released *#LaChinaMasLatina* single + music video

2019

Re-appeared on *Ru Paul's Drag Race Allstars 4* as the first trans woman to compete after 14 seasons

Adam Baran award for "Follow me" mini-documentary at Honolulu Rainbow Film Festival



PRESSES

PAPER MAG

[Op-Ed: Gia Gunn on Transgender Day of Visibility](#)

NOWTHIS

[Drag Race Star Gia Gunn Is Fiercely Advocating for the Transgender Community](#)

ACCESS ONLINE

[Gia Gunn Tears Up Talking About Transgender Awareness: 'I'm Trying To Do Everything I Can'](#)

L'OFFICIEL

[There's More to Gia Gunn Than RuPaul's Drag Race](#)

HUMAN RIGHTS CAMPAIGN

[Transgender Trailblazer Gia Gunn](#)

CONDE NAST

[Gia Gunn Gives Kyle Krieger a Drag Makeover](#)



"You might recognize Gia Gunn from season six of RuPaul's Drag Race, but that's only the beginning of what will undoubtedly be a famed career. The 28-year-old announced her gender transition in 2017, and now she's making history as the first woman to compete on Drag Race. "

— COSMOPOLITAN





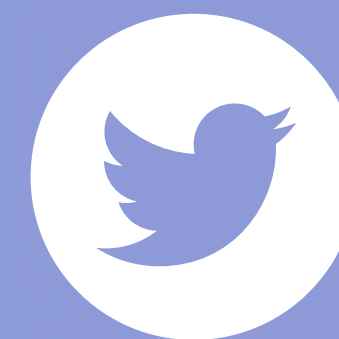
SOCIALS



628K+
FOLLOWERS



58K+
LIKES



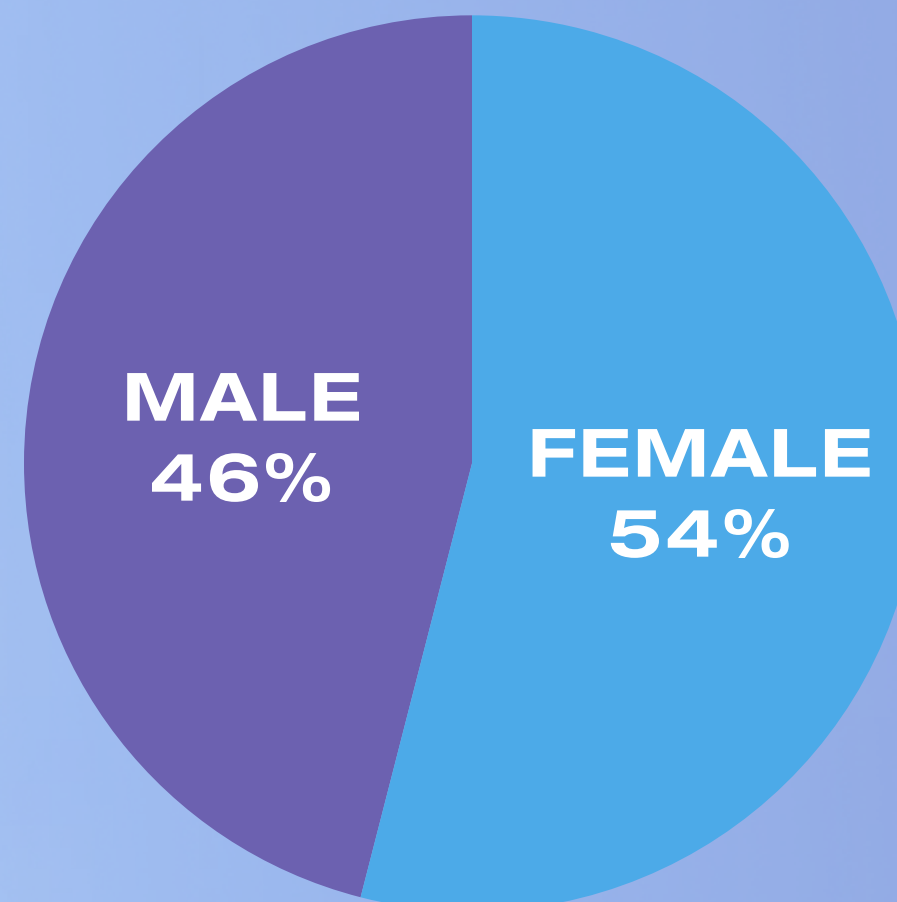
142K+
FOLLOWERS



67K+
SUBSCRIBERS

COMBINED FOLLOWERS: 895K+
OVERALL REACH: 900K+
AVERAGE LIKES / POST: 18.5K+

AUDIENCE



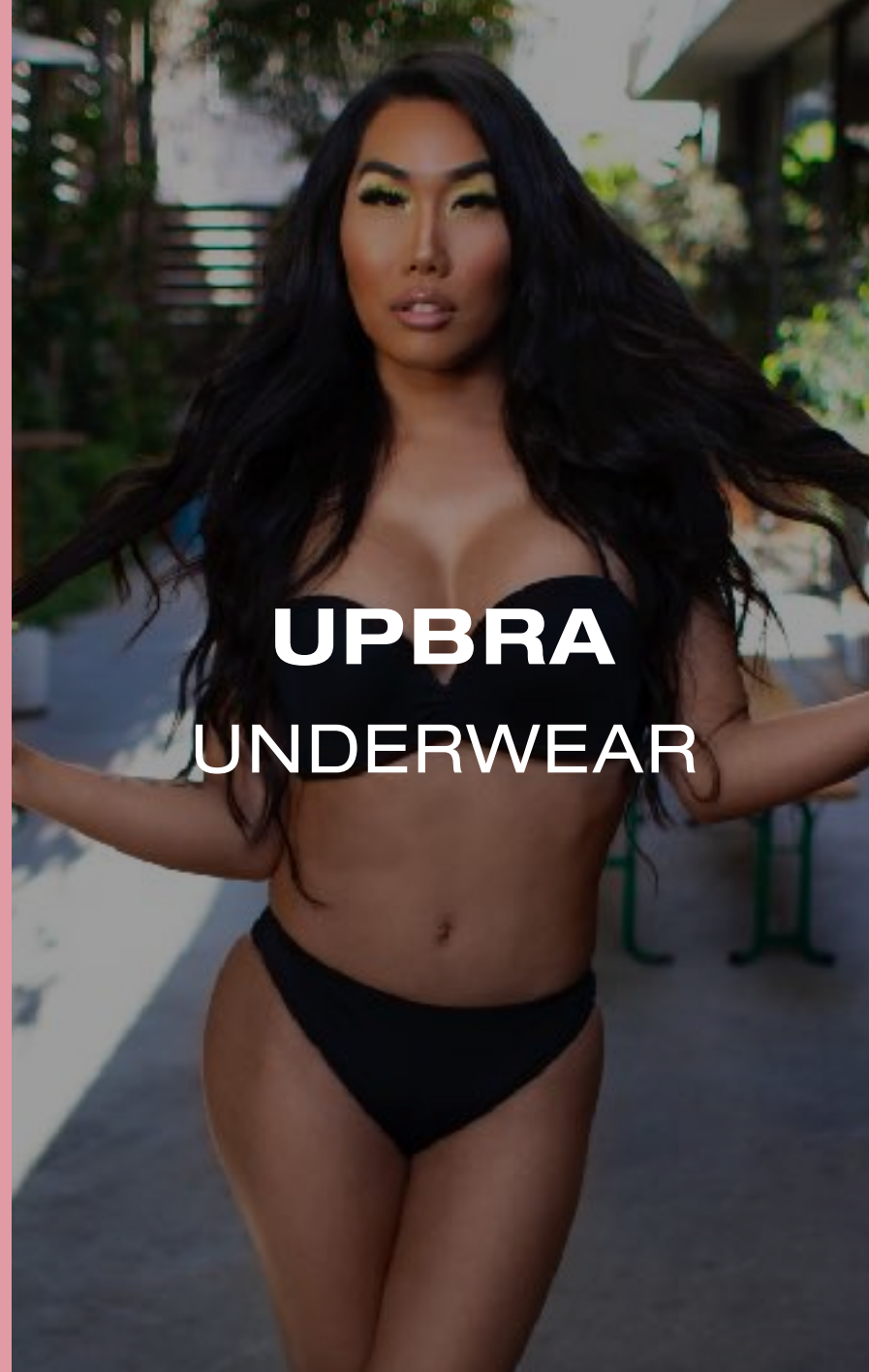
TOP COUNTRIES

United States
Mexico
Chile
United Kingdom
Brazil

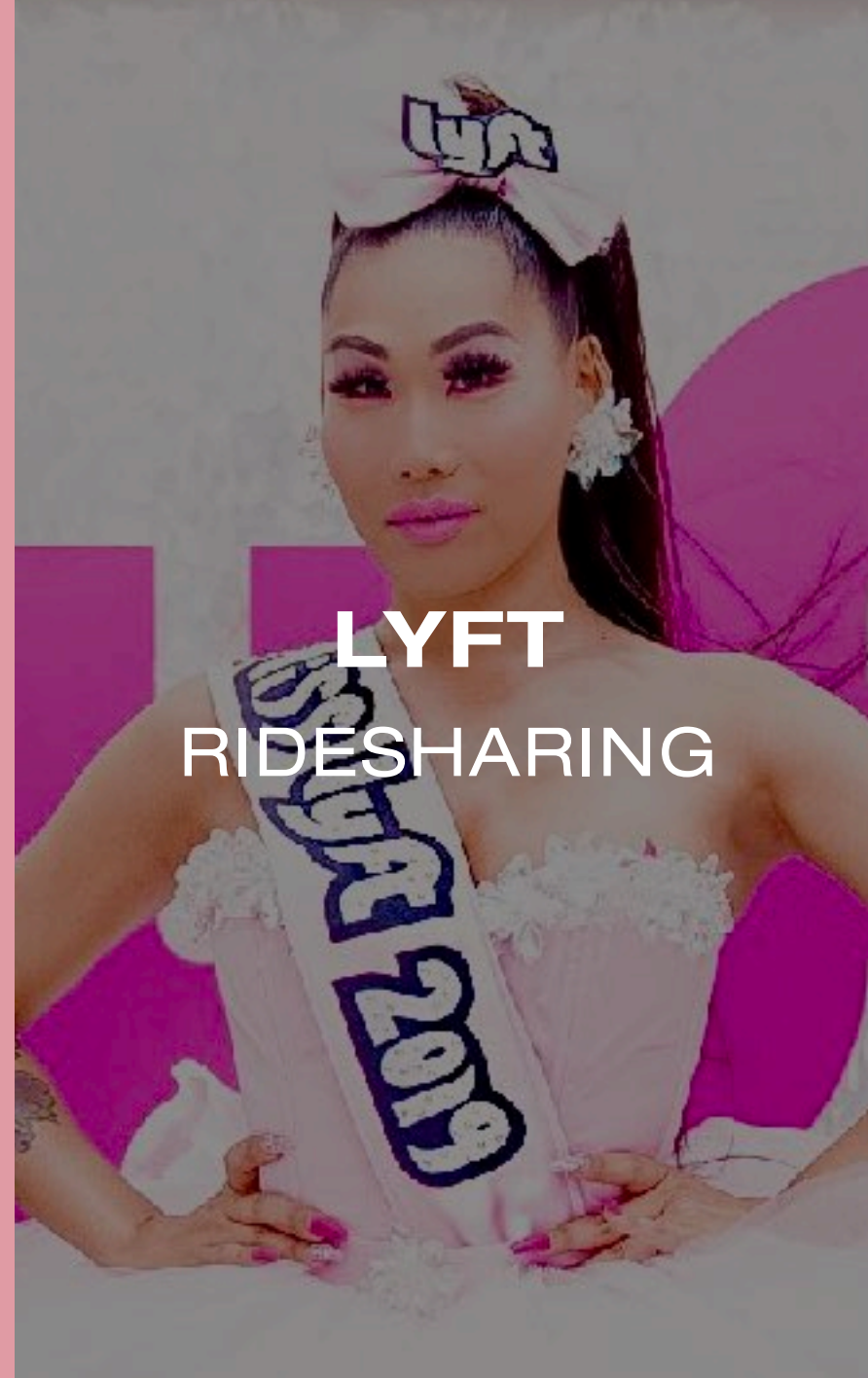
TOP CITIES

New York City
Los Angeles
Mexico City
Santiago
São Paulo

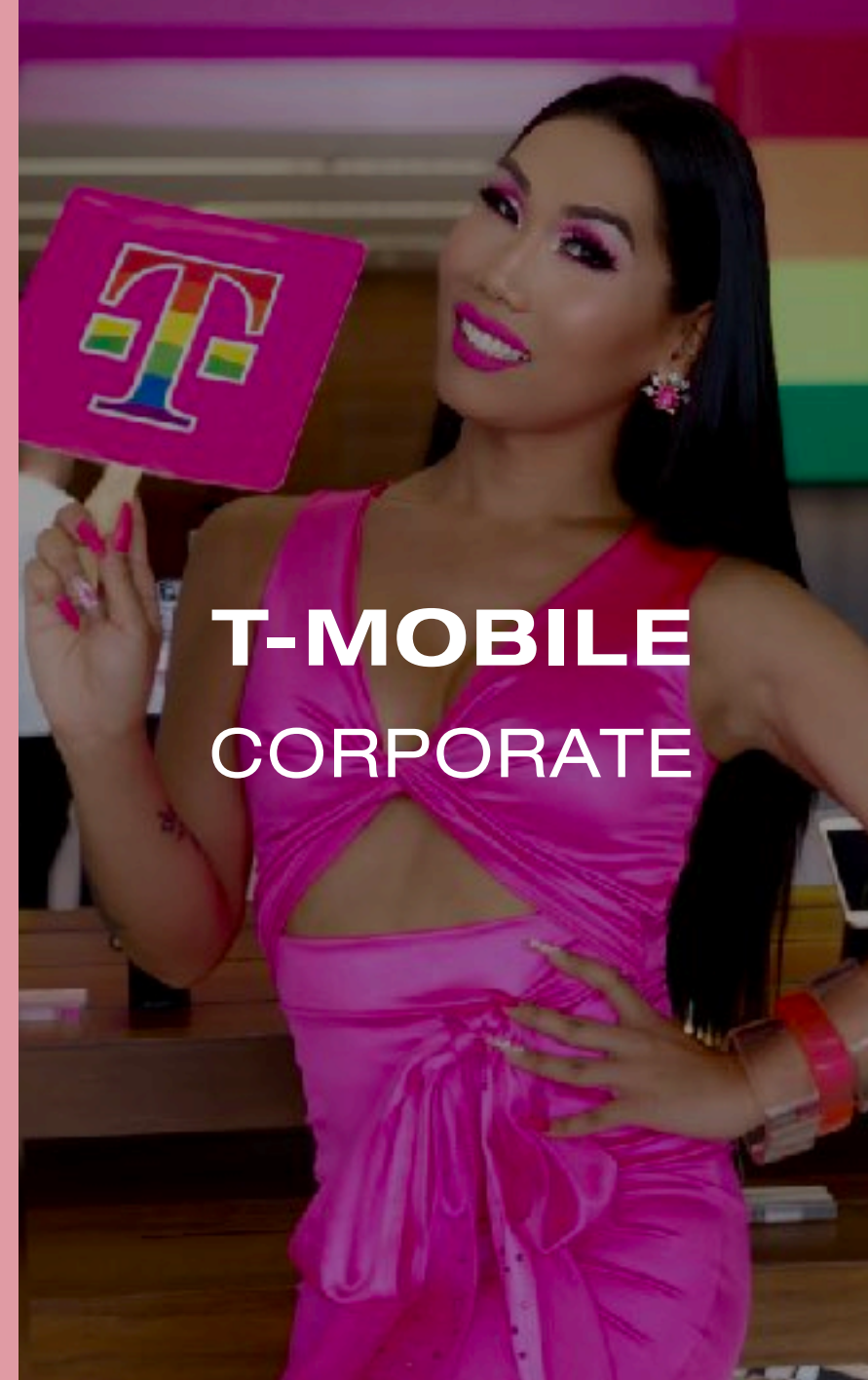
PARTNERSHIPS



UPBRA
UNDERWEAR



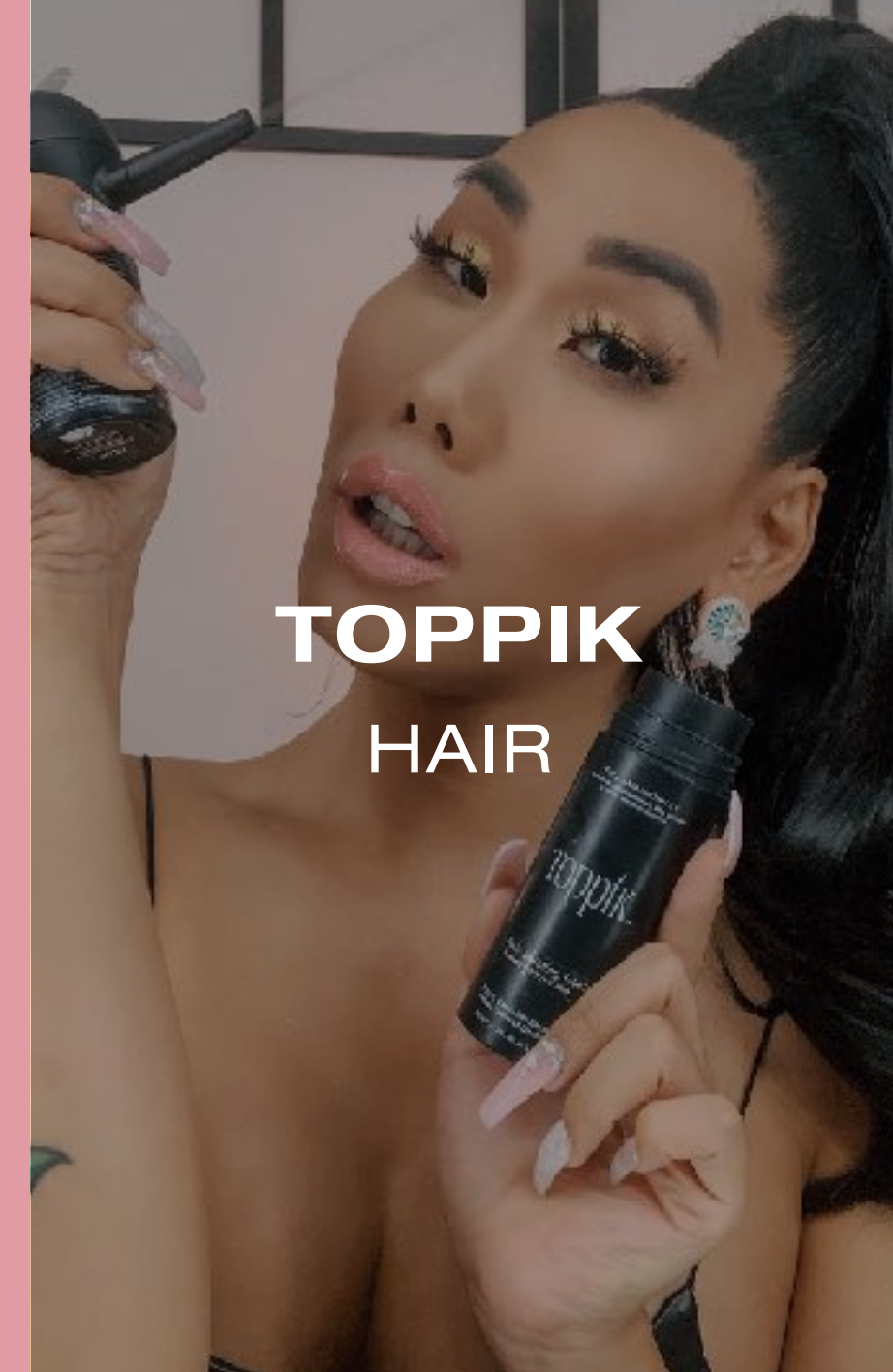
LYFT
RIDESHARING



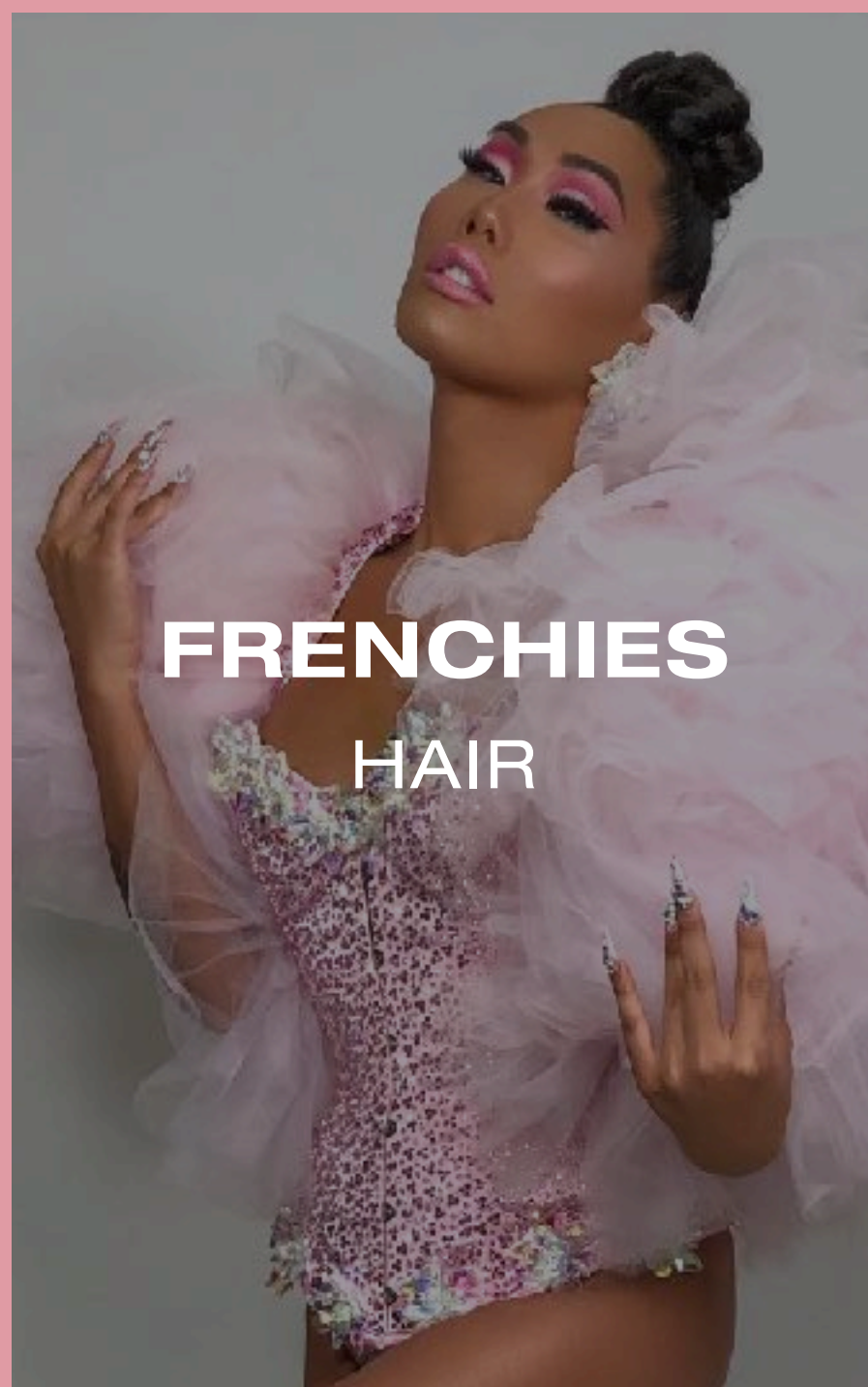
T-MOBILE
CORPORATE



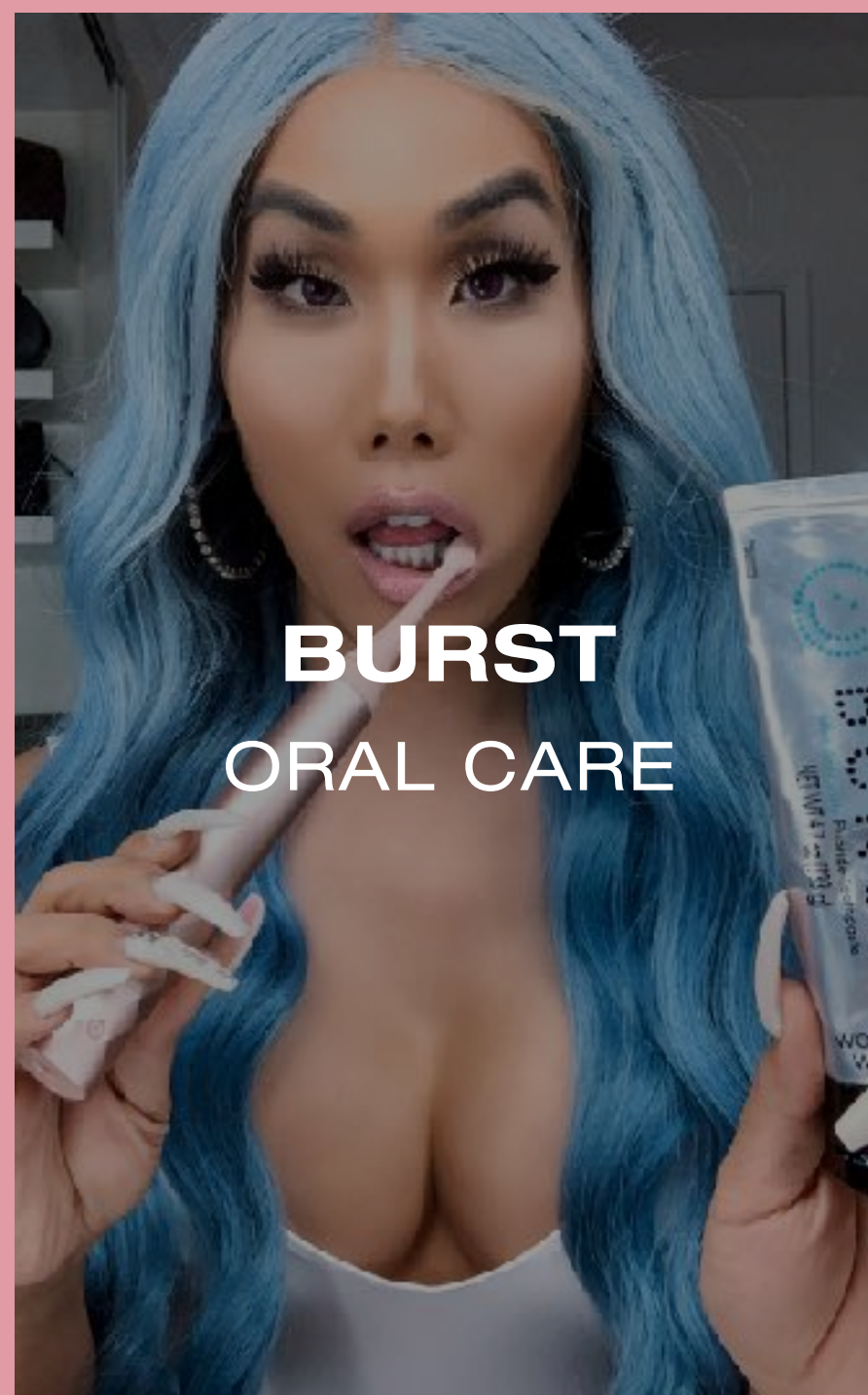
CARBONCOCO
CORPORATE



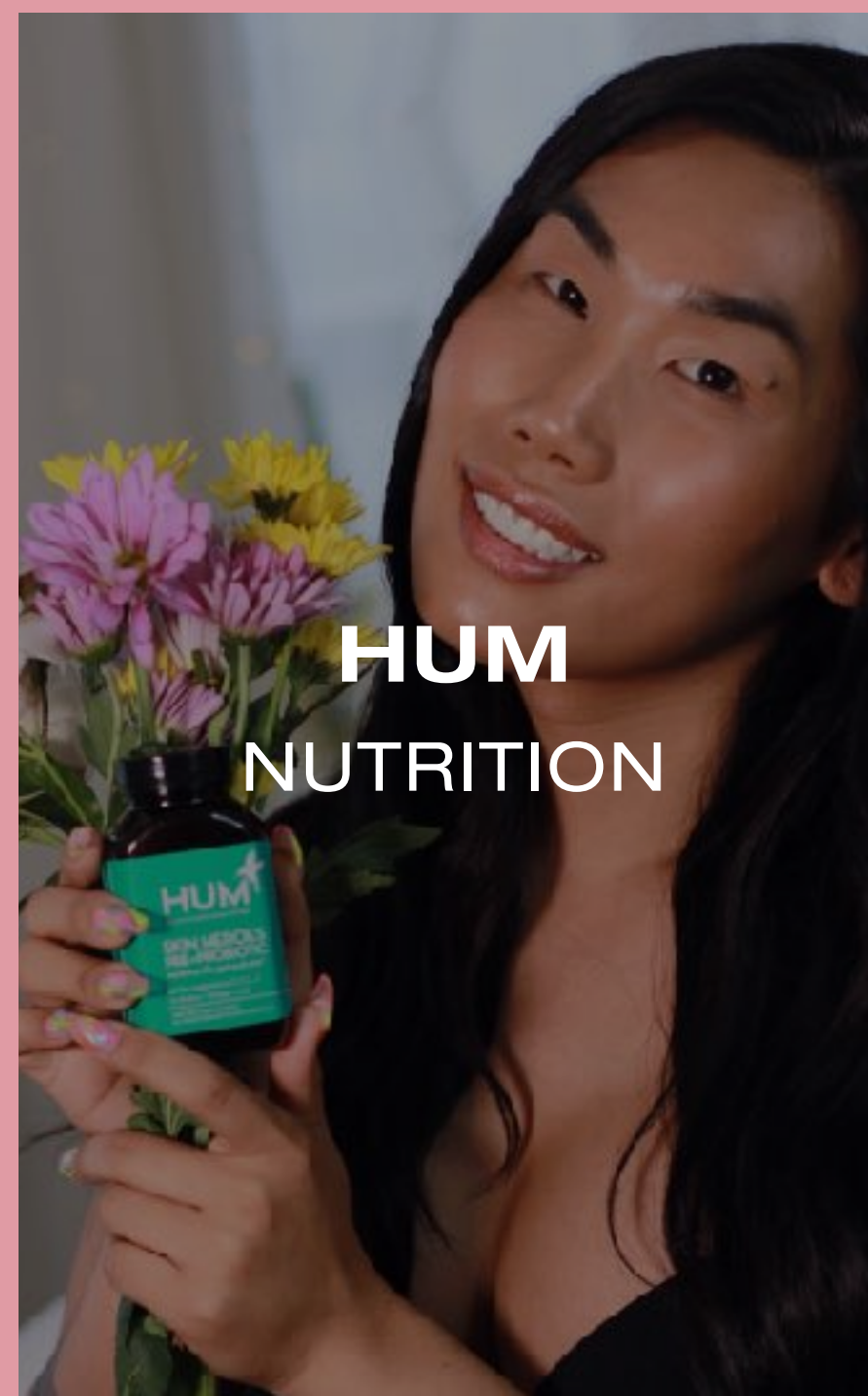
TOPPIK
HAIR



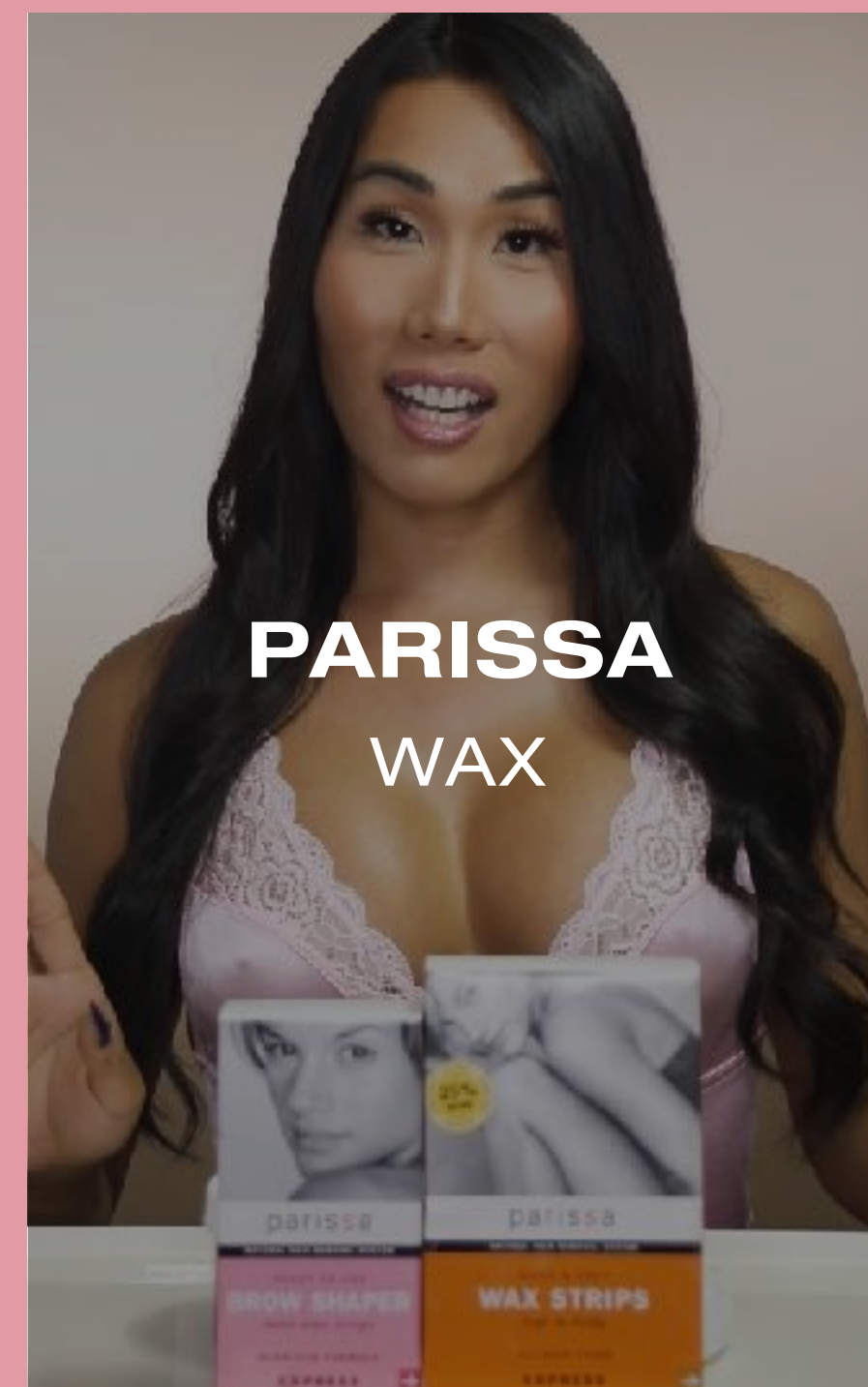
FRENCHIES
HAIR



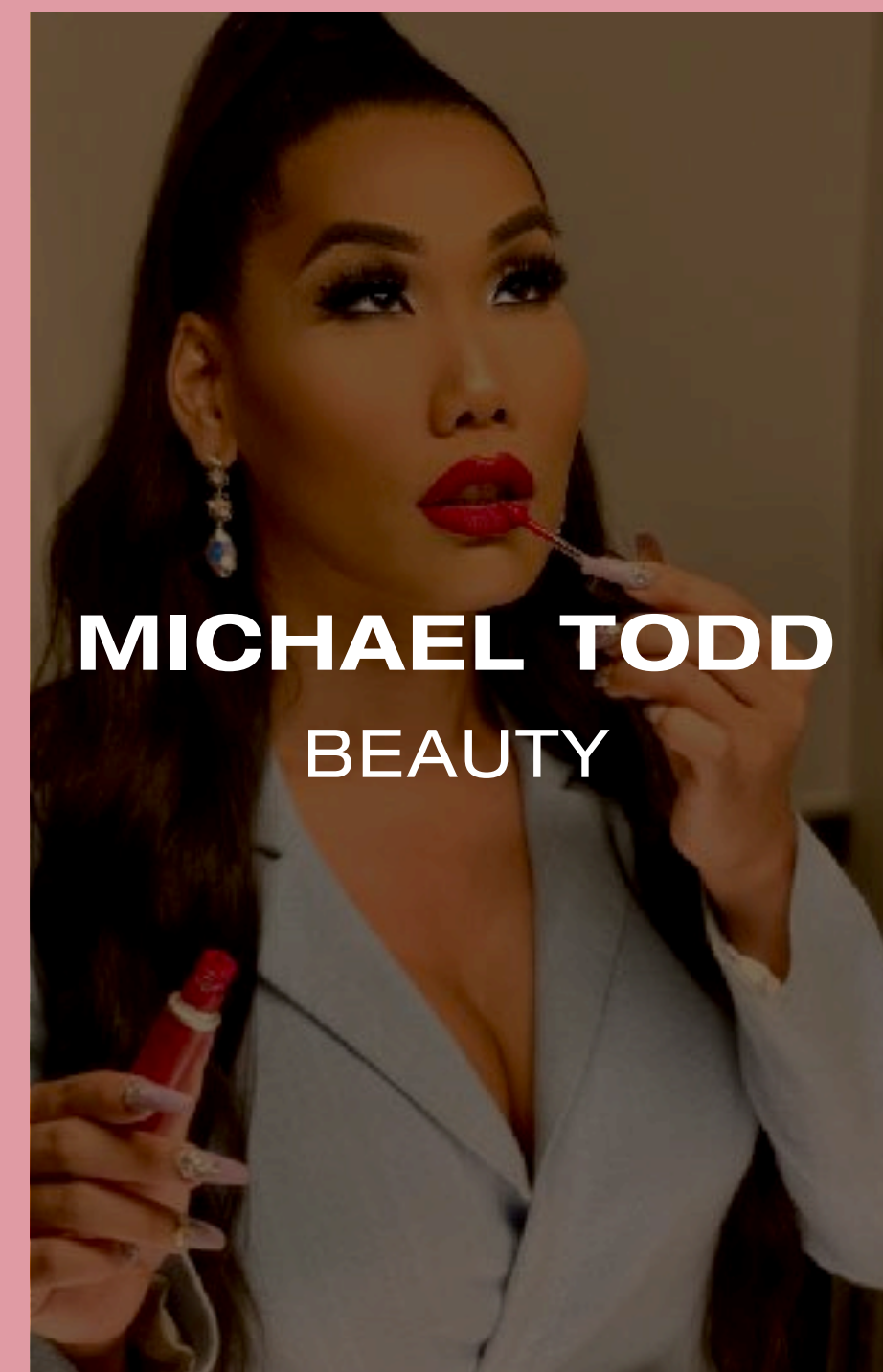
BURST
ORAL CARE



HUM
NUTRITION



PARISSA
WAX



MICHAEL TODD
BEAUTY



VIDEOS



SPEAKING / ACTIVISM REEL



PERFORMANCE REEL



#LACHINAMASLATINA [MV]







BOOKING

LINDA LEWIS

linda@leftofcenterproductions.com

www.leftofcenterproductions.com

office: 856.778.3081

mobile: 609.792.6611





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